

PLAY Streets

SF Play Streets 2019 Healthy Food Guidelines

About the Program

SF Play Streets' mission is to create healthier, more connected communities by empowering San Francisco residents to transform their block into an accessible, car-free open space on a regular basis for children, seniors, and neighbors to enjoy. SF Play Streets is a program of SFMTA, presented in partnership with the nonprofit Livable City with major support provided by SF DPH, DCYF, and SF Planning.

Each Play Street is brought to a community by an Organizing Team of residents and community members who host a series of 3 or more health-focused block parties on a designated block. As capacity and interest grow, Organizing Teams can expand to unlimited sessions on their Play Street block and provide more community members with access to open space and recreation.

The SF Play Streets 2019 Program Guidelines were created to ensure public safety and maintain the integrity of the program's mission. Thank you in advance for investing in your community by hosting a Play Street and adhering to these guidelines.

Product Requirements:

SF Play Streets is presented in partnership with San Francisco Department of Public Health (SF DPH) and is a partner in The Shape Up SF Coalition, a multidisciplinary collaborative committed to reducing chronic disease health disparities in San Francisco.

In pursuit of the Coalition's mission and in accordance with "Healthy Eating Active Living (HEAL)" Legislation, SF Play Streets does not allow the sampling, distribution, or sales of "Sugar-Sweetened Beverages" (SSB) or "junk" food.

Beverage Guidelines

- **SSB**, as defined by SF DPH, is any nonalcoholic beverage sold for human consumption that has one or more added caloric sweeteners and contains more than 25 calories per 12 ounces.
- **Caloric Sweeteners** include cane sugar, high fructose corn syrup, and other modified sugars as well as natural sweeteners such as honey and agave.

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- **Fruit juice** or products containing high amounts of natural sugar must limit samples to 2-3 oz.

Food Guidelines

As defined by SF DPH city vending machine recommendations, “junk” food is any product that contains:

- 35% or more of calories from fat (with the exclusion of nuts and seeds)
- 35% or more of sugar by weight (with the exclusion of whole fruits and vegetables)
- 10% or more of calories from saturated fat
- Added trans fats

Permit Requirements:

In order to receive the proper DPH approval and permit, everyone distributing food or beverage – beyond a community organized potluck - must complete the following a minimum of 6 weeks prior to the event:

- Send written description of food to be distributed
- Review the San Francisco Food Handling Guidelines
- Complete a Craven Food Allowance form

Onsite Requirements:

Organizing Teams publicly distributing food at Play Streets assume responsibility for the following:

- Adherence to all SF DPH Food Handling Guidelines in regards to preparation, transportation to the event, onsite storage, and sampling
- Procurement, transportation and servicing of any equipment and supplies needed to store and sample product (i.e. cups, plates, coolers, ice, etc).
- Ensure proper disposal of trash using the 3-bin system provided to you, including:
 - Supervising sorting throughout the day
 - Transporting waste to a dumpster before leaving